



USA Seminar 2022: Agenda

We are looking forward to reconnecting with the American publishing community at this Seminar, where we will explore the hot sustainability topics facing publishing, including climate change, recruitment practices, deforestation and biodiversity loss. There is also plenty of time on the agenda to catch-up and network.

The venue is Antique Loft at Riverview, [33-41 Newark Street, Hoboken, New Jersey 07030](#).

12.00-13.00	Arrival & Lunch	Please arrive at 12.00, lunch will be served.
13.00-13.15	Introduction to the Book Chain Project	
13.15-14.00	Innovation in publishing Ashley Gordon, Publishing Market Development Manager, HP Inc.	
14.00-14.45	Breakout rooms (x2): 1. Environmental challenges in the publishing supply chain: present & future 2. Social challenges in the publishing supply chain: present & future	We will split the group into two moderated break-out rooms for 30 mins, and share our discussions in a 15 min plenary directly after.
14.45-15.15	Coffee break	
15.15-16.15	Responsible recruitment and global trends Lara White, Senior Programme Advisor, International Organization for Migration (IOM)	
16.15-17.00	Climate change & forests: the global policy landscape Stephanie Attal-Juncqua, Senior Partner, Carnstone and Lead, Book Chain Project	