



负责任的森林经营 Responsible Forest Management



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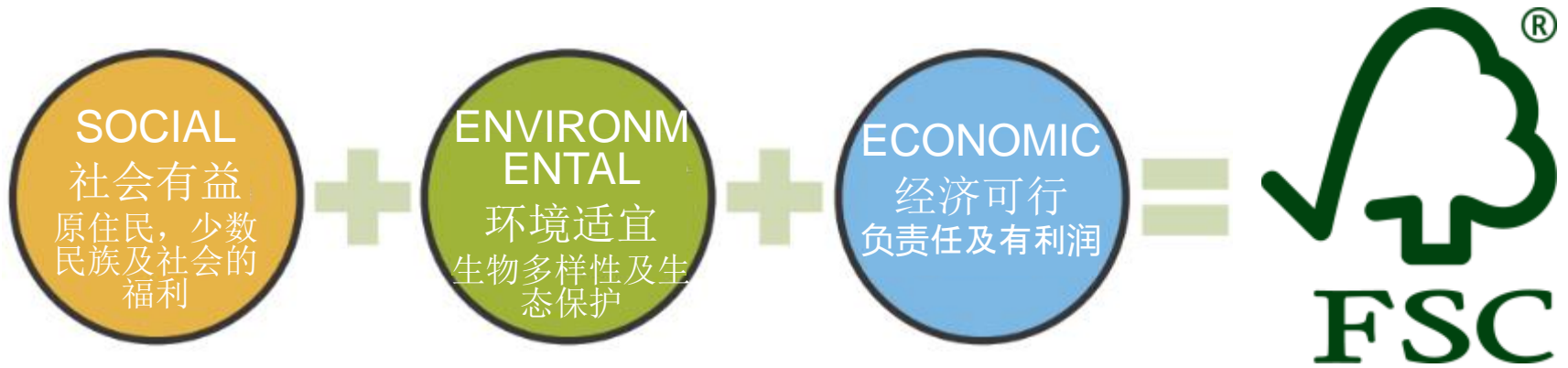
- **Founded in 1993 成立于1993年**
- **Independent, non-governmental, not for profit organization 独立的、非政府、非盈利性机构**
- **Over 800 members in 80 countries 在全球80多个国家拥有超过800个会员**

We enable businesses and consumers to make informed choices about the forest products they buy, and create positive change by engaging the power of market dynamics.

通过增加来自负责任经营森林的林产品需求，为子孙后代保护森林。



FSC® 森林管理委员会



Promote environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

促进世界范围内对环境适宜、对社会有益和经济可行的森林经营

Supported by leading brands and NGOs

FSC得到商业品牌和领先环保组织的支持

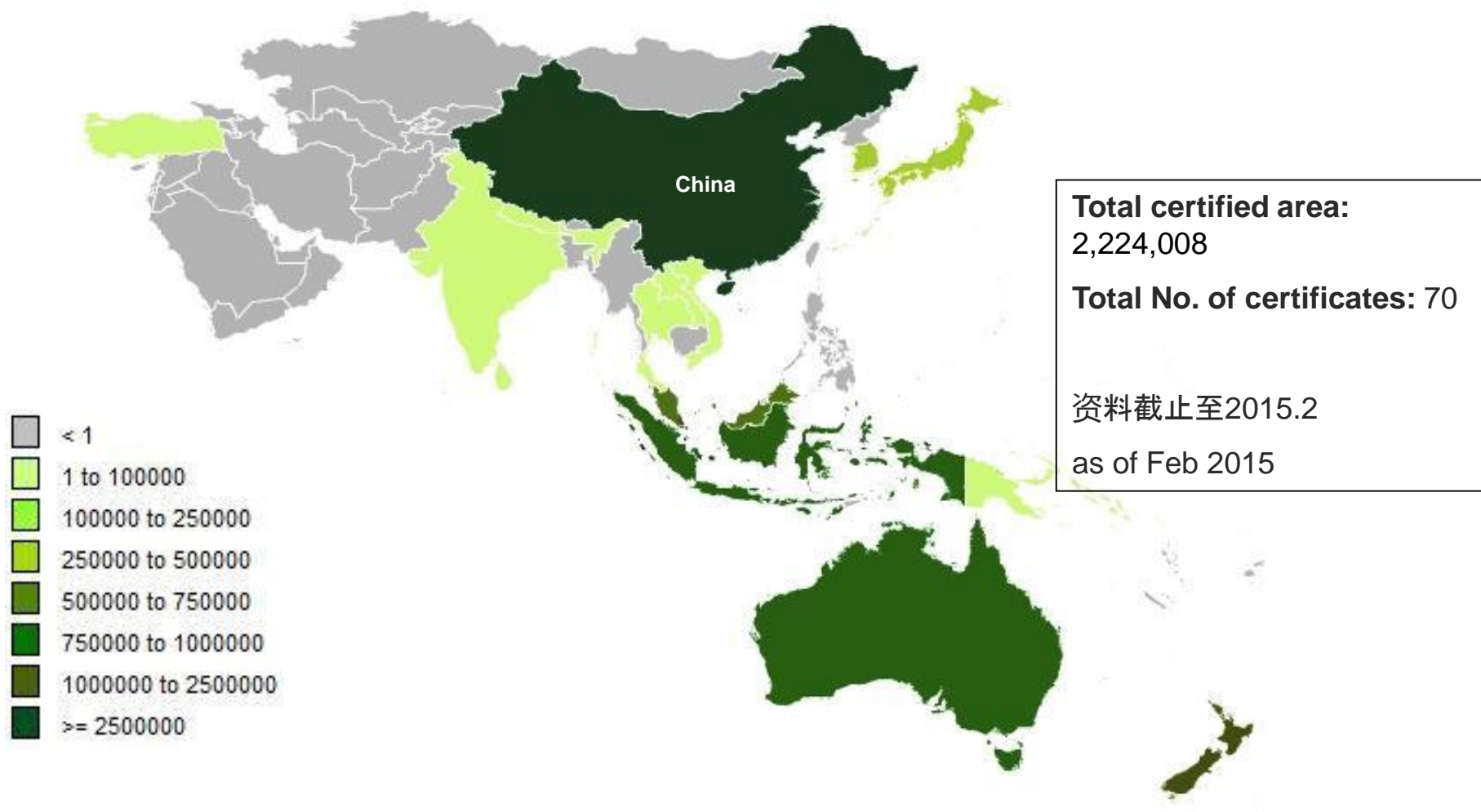


FSC in China: challenges and opportunities

FSC在中国：机遇和挑战

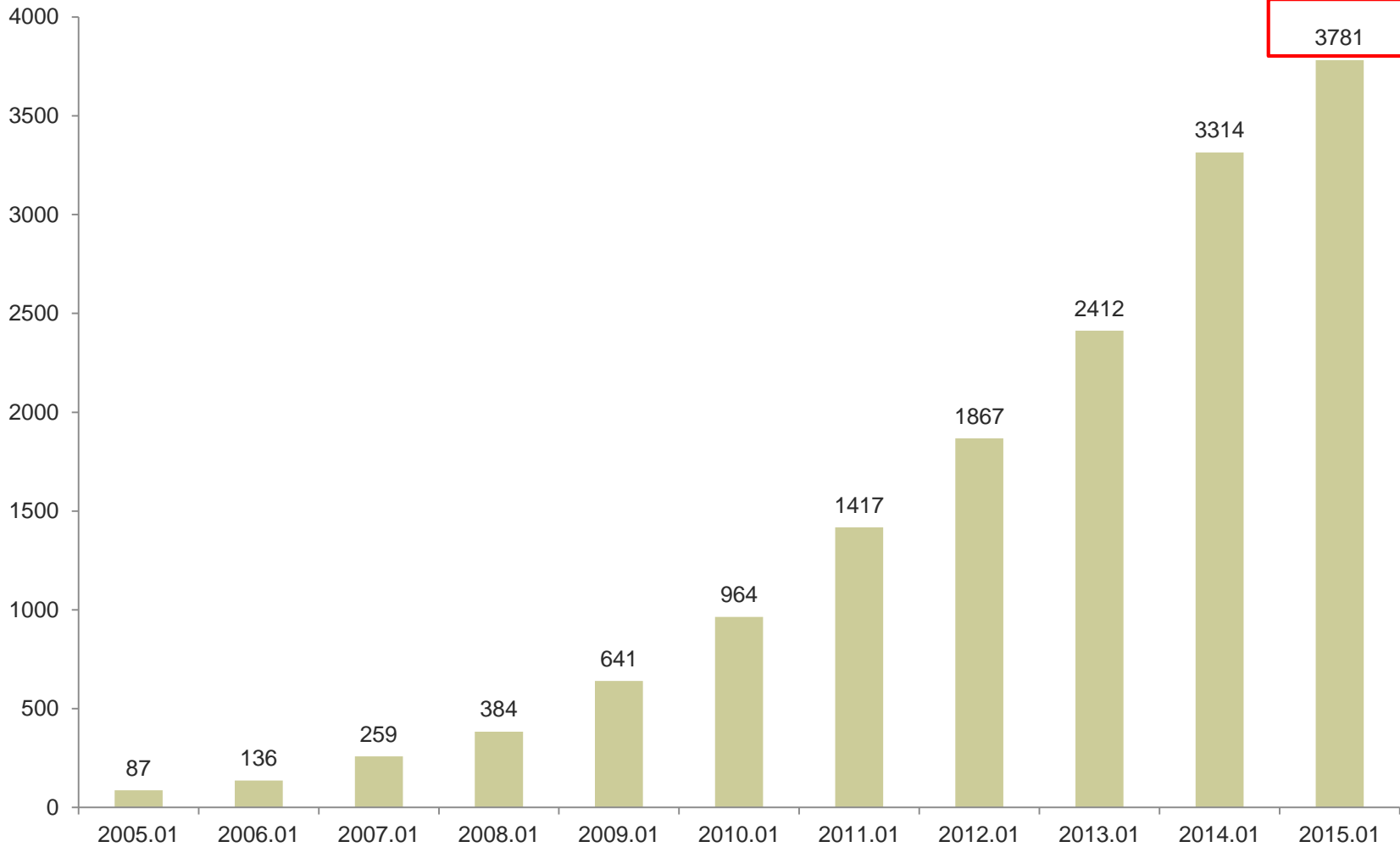
China FSC Certified Area

中国FSC认证面积



China FSC CoC Certificates

中国产销监管链认证数量



FSC in mainstream market

FSC 与中国消费者

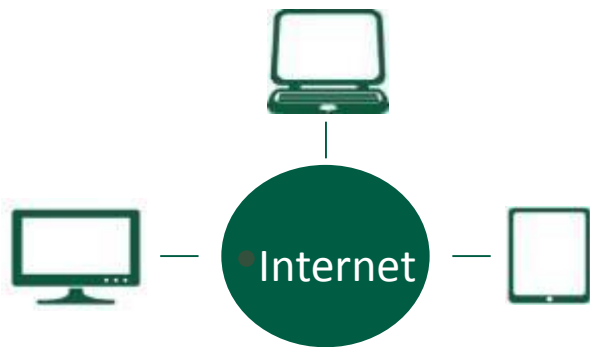


FSC integrity program



The FSC® OCP is the new Online Claims Platform. **FSC在线申报平台**

- Voluntary tool, can streamline the administrative burdens of managing a certificate 自愿使用OCP，可以减轻证书管理负担
- Can be used for volume or claim verification, supporting EUTR compliance 买卖双方交易记录
- The revised CoC standard will require consolidation of claims between buyer and sellers, which can be done through OCP of other methods 新的CoC标准将会要求交易记录



<http://ocp-info.fsc.org/zh-hans/>

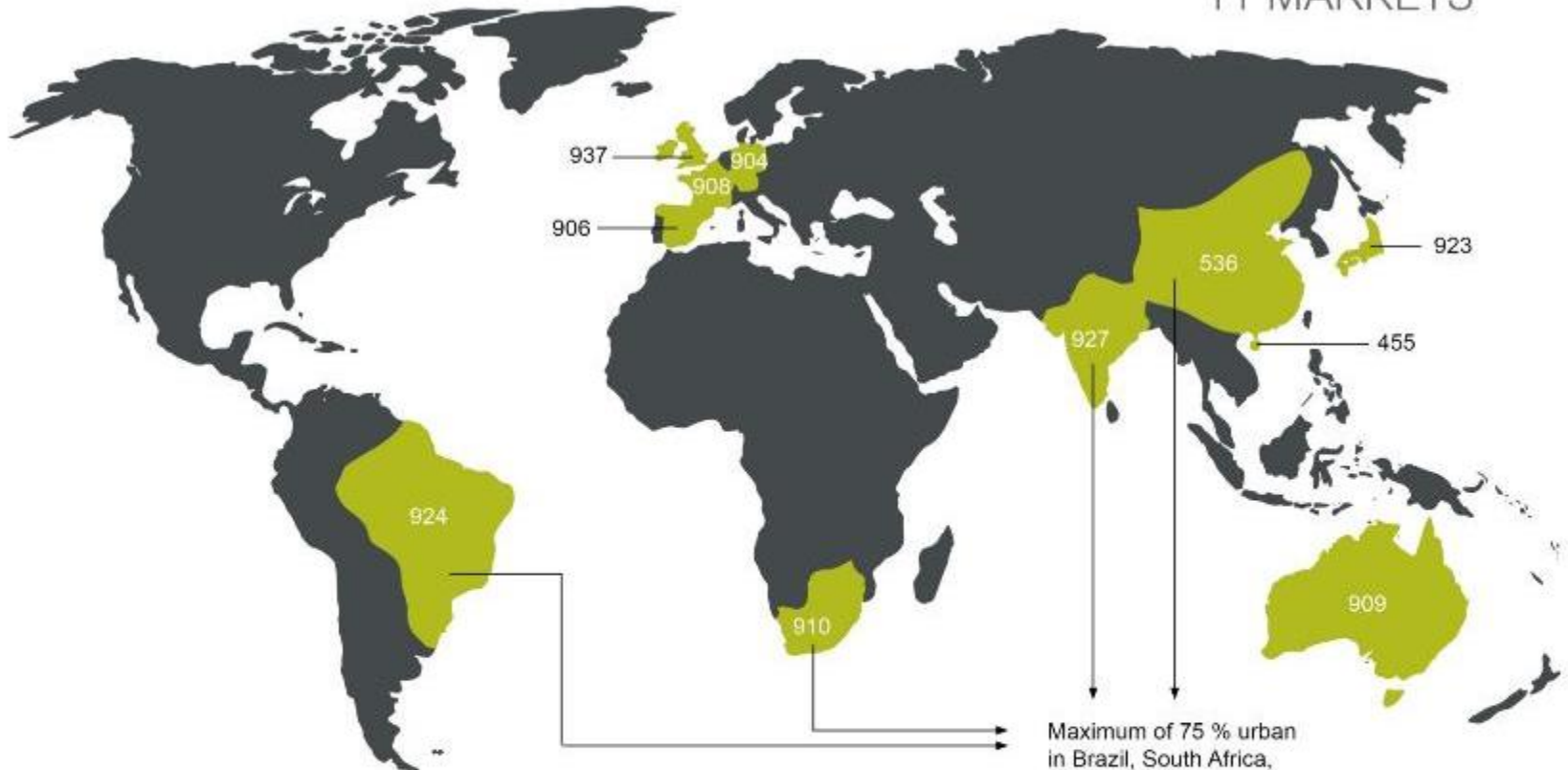
FSC further development and campaigns

FSC新项目及发展展望

FSC Global Consumer Research

全球消费者调研

11 MARKETS



Maximum of 75 % urban
in Brazil, South Africa,
India and China

9 000+ RESPONDENTS

Age:
21-64



35%



65%

Minimum 100 women
with kids at home

**WE NEED TO GO
FROM BEING A
CERTIFICATION MARK
TO A BRAND THAT'S
WELL KNOWN
UNDERSTOOD
AND LOVED.**



FSC Marketplace – B2B business network

FSC市场交易平台上线!



Forest Stewardship Council®
FSC MARKETPLACE



登录



我的MARKETPLACE



联系我们



问答

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加入全球最大的FSC认证产品平台。

FSC Marketplace为您搭建企业间网络，在拓展业务的同时保护全球森林。您可以免费使用。

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True North Certified Forest Products Network

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- Chain of Custody
- Controlled Wood
- Multi - Site
- Group
- Small and Community

ABOUT

TRUE NORTH is a network of FSC-COC certified suppliers in the Upper Midwest USA that offer a wide range of high-quality FSC certified products nationwide.

PRODUCTS include timbers, lumber, structural insulated panels, siding, shakes/shingles, millwork, mouldings, trim, baseboards, stair parts and rails, solid and engineered flooring, paneling, veneer panels, doors, office cabinetry, casework, mantels, countertops, fire

Details

FSC License Code:
FSC-C019842

FSC Certificate Code:
SCS-COC-002432

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- FSC mix
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Structural Insulated Panels (SIPs)



Custom Furniture



Cabinetry, Casework & Fixtures



Logs for Homes



Roof Shingles & Shakes





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